# **Robin Kim** 3D Artist / AR Art Director

#### EXPERIENCE

Instagram

April 2018 - Nov 2022

#### AUGMENTED REALITY ART DIRECTOR/ 3D ARTIST

Discovering new future product opportunities and visualizing the product use-cases for kicking off new product strategy and collaboration with large cross-functional engineer teams for new innovative capabilities releasing 1P and 3P creators.

#### Motion Graphic Production Companies May 2015 - April 2018

3D Artist - Vray, Redshift Lighting, Character Animation Freelance 3D artist specialized in Vray and Redshift lighting, and character rigging and animation in production. Worked closely with CG supervisors and creative directors on multiple projects; Nike, San Manuel, Gshock, NCAA, Oreo, Corona, Hotwire, Target, Dairy Farmers of Canada, etc.

### Logan

April 2015 - September 2015

#### 3D Animation Lead

Freelance as an animation lead on Apple Emojis project, leading 6 animators to execute 100 different emojis expressions for the new Apple Watch.

## **Brand New School**

May 2006 - April 2015

CG Lead

Take full responsibility on 3D pipeline, rigging, animation, texturing, and lighting look-dev and lead 3D teams including contractors.

## SOFTWARES

Maya Mudbox Substance Painter PFTrack Photoshop Illustrator After Effects Vray Redshift Arnold

### SKILLS

Collaboration Leadership Mentorship 3D Modeling 3D Rigging 3D Texturing 3D Character Animation 3D Lighting Compositing

### PATENTS

Motion & Audio Beat Synchronizer Reactive 3D Eyelash with blinks



Otis College of Art & Design DIGITAL MEDIA 2006 Sept 2003 - May 2006

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